

## Business Case for Executive Coaching

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A MetrixGlobal LLC study for a Fortune 500 firm and Pyramid Resource Group concluded, **“Coaching produced a 529% return on investment and significant intangible benefits to business. Including the financial benefits from employee retention boosted the overall ROI to 788%.”**

According to Manchester Inc., a Florida-based coaching firm, **investments in coaching yield an average ROI of almost six times the cost of the coaching (Jan. 2001, HR.com).**

### Local, National & International Clients

- Adelante HealthCare
- Arizona Balance & Hearing Associates
- Arizona Public Service
- Arizona Science Center
- Arizona State University-West
- Avaya Communications (Europe & 3 States)
- AZ Cactus Pine Girl Scouts Council
- AZ SBDC
- Bank of America – Arizona
- Banner Alzheimer’s Institute
- Basic Research (Salt Lake City, Utah)
- Baxter, Bruce, & Sullivan (Juneau, AK)
- Blue Cross Blue Shield of Arizona
- Blue Cross Blue Shield of Kansas City
- Camelback Community Bank
- Caremark (Phoenix, AZ & Irving, TX)
- Center for Neurology and Stroke, PLC
- CHW - St. Joseph’s Hospital and Medical Center and The Barrow Neurological Institute
- Children’s Museum of Phoenix
- City of Phoenix
- Clifton Gunderson, LLP (Austin, TX)
- COMPAQ Computers (5 States)
- Cuellar Realty Services, Inc.
- Davison Benefits Group
- Desert Fleet-Serv, Inc.
- Electronic Retailing Assn (Wash., DC)
- Federal Home Loan Bank of Atlanta
- Financial Services Roundtable (Wash., DC)
- Fresh Start Women’s Foundation
- Gibson Insurance, LLC
- Greater Phoenix Chamber of Commerce
- Health Care Data Management, Inc.
- IHS, Inc. Energy Segment (Englewood, CO & London, UK)
- Ironwood Investment Counsel, LLC
- Kinney Construction Services (Flagstaff, AZ)
- Law Offices of Goodson, Manley, Forakis, & Deloughery, PLC
- Law Offices of Francis Slavin, PC
- Lucent Technologies, Inc. (9 States)
- Managed Funds Association (Wash., DC)
- Midwestern University (Glendale, AZ)
- MSS Technologies, Inc.
- New Way Learning Academy
- Pinnacle West Capital Corporation
- PricewaterhouseCoopers, LLP
- Shell Information Technology International (Houston, TX)
- Sojourners Center
- T-Mobile USA Inc. (Kansas City, MO)
- Tapestry Networks (Boston, MA)
- Texas A&M University Division of Finance and Administration
- Texas A&M University Office of Employee Services (HR)
- Texas A&M University Division of Marketing and Communication
- The McDowell Group (Juneau, AK)
- The NPD Group (New York, NY)
- The Orcutt/Winslow Partnership
- The Phoenix Ronald McDonald Houses
- Universal Technical Institute
- United States EPA, Region 6
- Valley of the Sun United Way
- Valley of the Sun YMCA
- Virginia G. Piper Charitable Trust

“The quantum-leap results that we generated for our organization... allowed us to generate revenue in an amount that did not require any reduction in our staff through either attrition or layoffs.”

*— Sally Shreve, Area Vice President  
 Silicon Valley High Tech Company (2001)*